

# PRESS RELEASE

## **msg advisors Training & Qualification cooperates with Bevermann Academy**

**The partnership's main focus is on tailored qualification concepts and practice-oriented further education.**

**Munich / Berlin, 08 March 2017.** The consultancy msg industry advisors ag and the Bevermann Group are now in a position to offer their customers innovative und tailored solutions for professional further education in an alliance in the area of training & qualification. Bevermann Academy thus takes over msg advisors' complete training & qualification portfolio. Both companies collaborate exclusively both in terms of content as well as in the implementation of qualification programmes. In this connection, they use the available synergies and further develop key offers – for example e-learning with current main focus points such as digital transformation, GxP, master data management etc.

“The alliance results in several advantages for our customers: we know how companies adapt new technologies, processes and external market conditions quickly with a focus on results. With the always more tightly scheduled change cycles of the digitalisation it is now more than ever very important to keep employees' know-how up-to-date. With an excellent, interdisciplinary network of entrepreneurial personalities, specialist trainers and coaches, Bevermann Academy is the ideal partner to ensure this knowledge transfer,” says Stephan Willigens, head of department at msg industry advisors ag.

Both companies have already successfully jointly implemented individual training projects for customers of different sectors in the past few years. The partnership's main focus in this regard will continue to be on the tailored practice-oriented qualification tools, training courses and coaching that precisely match customers' requirements.

“We enable people and organisations to the right thing. Qualification successes in this regard are important in two respects: of course it is important to improve continuously the working methods

of individual employees as well as of the entire team at all hierarchy levels. However, in addition, a long-term success of transformation processes must also be ensured at the organisational level. Here, we have already jointly obtained excellent results for our customers with internationally implemented customer-specific training and coaching concepts and with methods such as ‘winner’s logic’. With the new alliance, we want to develop and institutionalise this proven cooperation much more,” says Steffen Chalupny, Managing Director at Bevermann Academy.

Further information on the cooperation is available on the web pages of “msg advisors Training & Qualification” at: <http://www.msg-advisors.com/kompetenzen/training-und-qualifizierung>

### **msg industry advisors ag**

msg industry advisors ag focuses on operationalising company strategies and their implementation in business processes, in organization and in business-critical systems and IT architectures. Their emphasis lies on the process industry as well as the discrete manufacturing industry, regardless of whether it concerns adjustments of the business model through digitalization, efficiency enhancement for increasing competitiveness, compliance programs for secure fulfilment of regulatory requirements, or the realignment of global supply chains.

The company with registered office in Ismaning near Munich employs more than 50 advisors and is represented with its own locations as well as partnerships in Europe, USA and Asia. msg industry advisors ag is part of the msg Group, one of the leading IT-consultancy and system integration companies in Europe. Further information at [www.msg-advisors.com](http://www.msg-advisors.com).

### **Bevermann Academy**

Bevermann Academy, a division of the Bevermann Group, is made up of entrepreneurial personalities, value creators, RoE advisors and sports coaches, with relevant and comprehensive skills, competence & experience. We act as your partner in the short, medium and long-term, sharing corporate responsibility and at the same time supporting our 100+ clients with passion to success, return-on-enablement and excellent services – around the world.

In our customised programmes or academies, we train and coach your staff and specialists on core value-adding areas such as e.g. sales and distribution, customer service and purchasing. Plus, we develop executives from the middle, senior and TOP management of all of your company’s departments.

Apart from working with proven specialist trainers we also make selective use of successful sports coaches who never fail to inspire our programmes by transferring the methodology and experience of sports psychology from the sports world to the world of business. Further information at: <http://www.bevermann-academy.com>.

### **Please do not hesitate to contact us for further information at any time:**

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